

# Reality LED AR111

Reality AR111 Dali LED 13W 950lm Dimmable Lamp Incl. Driver  
24° 4000K Cool White



**MR. RESISTOR**<sup>®</sup>  
Lighting Specialist Est. 1968



## REAL AR111 DALI4

24° 4000K Cool White  
Quicklink: Q4AAD

### General

Cap	G53 / AR111
Colour	Silver
Construction	Aluminium
Dimmable	Yes

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LED Type	Cree

### Dimensions

Diameter	110mm
Length	67mm

### Electrical

Energy Efficiency Rating	A
Maximum Wattage	13W
Power Factor	0.95
Voltage	240V

### Light Characteristics

Beam Angle	24°
Colour Rendering Index	80
Colour Temperature	4000K Cool White
Halogen Equivalent Wattage	75W
Lumens	950 lm
Lumens Per Watt	73 lm/W

The Dali Dimmable Reality AR111 LED 13W and driver is an LED lamp that matches a halogen lamp in terms of light source and aesthetics. This is achieved with the use of a single Cree LED chip with a reflector built around it. The result is truly warm and gives that arc of light we are all used to seeing with halogen.

Dali (Digital Addressable Lighting Interface) allows each fitting to be individually addressable. Each fitting is assigned a unique static address in the numeric range 0 to 63, making it possible to control up to 64 devices in a standalone system.

AR111 Reflector lamps are ideal for spaces with high ceilings, providing excellent illumination without glare. Their high brightness and focused beam ensure effective lighting from a distance, while the anti-glare design offers a comfortable and visually appealing environment. These lamps are extremely versatile, making them perfect for various settings, including retail, hospitality, galleries, and residential areas.

The AR111 Reality Lamp is equivalent to a 75W GU10 halogen lamp and, like a halogen lamp, is dimmable.

### Key Features

- Replicates halogen reflector
- LED positioned further back for anti glare
- Complies with October 2010 Part L regulations
- Fully dimmable with leading edge dimmers
- Equivalent to 75W AR111
- Fits AR111 lampholder
- Emergency option available
- Dali controlled

**Please Note:** This LED lamp comes with a one year warranty as standard.



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